



NIRI LA Reminds You to **Register for NIRI 2017 Annual Conference**

New this year! NIRI has assembled a group of Annual Conference Chapter Ambassadors to help raise awareness for the 2017 Annual Conference. While you can always find information on the [NIRI website](#), feel free to contact your NIRI Los Angeles Chapter Ambassador with any questions regarding the 2017 conference.

Lori Hillman, IRC, is the Chapter Ambassador for the NIRI Los Angeles Chapter. Lori is a regular attendee of the Annual Conference, and she has been a presenter at Annual Conference and Fundamentals of IR. You may contact Lori at (805) 254-6079 or lori.hillman@pnmac.com.

Please use the attached registration form to register for conference if you have not already registered. NIRI has initiated a little friendly competition among the Chapter Ambassadors to see which chapters can generate the most registrations. Therefore, it is essential that you use the attached form with Lori's name and our Chapter affiliation on it.

Here are some details about the 2017 Annual Conference. This year, the conference will be held at the JW Marriott Grande Lakes in Orlando, Florida from June 4 – 7, 2017. The theme for the conference is "Breaking the Mold: Defy Convention / Shatter Expectations / Shape the Future." Check out the [general session speakers](#) on NIRI's website.

On Sunday, there will be an "IRO Teach In" on IR Strategy and Planning. This will be an interactive two-hour session focused on formulating and executing IR plans and addressing key domains in the practice of IR, including strategy and planning, brand and reputation management, and effective reporting and measurement.

Please use the attached registration form (sorry, but you'll have to fax or mail it in) so we as a Chapter can show that our Lori Hillman is getting the word out to our members to sign up for what is expected to be the best-ever attended annual conference with an increased number of concurrent breakout sessions and a more global view for those IROs with an international scope.

NIRI

ANNUAL CONFERENCE
JUNE 4-7 • ORLANDO, FL

2017

DEFY/**SHATTER**/SHAPE

BREAKING THE MOLD

NIRI ANNUAL CONFERENCE
JUNE 4-7, 2017 | ORLANDO, FL

► Conference Tracks

- Marketing Outreach & Stakeholder Communications
- Economics and Markets
- Corporate Governance & Regulatory
- Professional Development

► Conference First Timers Session

back by popular demand

► General Session Speakers include:



Connie Dieken,
executive coach
and author



Loretta LaRoche,
acclaimed stress
management
expert



Elisse B. Walter,
Former SEC
Chairman and
Commissioner

NIRI 2017 Annual Conference REGISTRATION FORM[†]

Or register online at www.niri.org/conference

Los Angeles		Lori Hillman, IRC
NIRI Chapter Name	Chapter Ambassador	
Name	Nickname for Badge	
Title		
Company		
Address		
City		
State/Province	Zip/Postal Code	Country
Phone	Fax	E-mail address

**NIRI 2017 ANNUAL CONFERENCE, JUNE 4-7, 2017
GRANDE LAKES ORLANDO
JW MARRIOTT ORLANDO AND THE RITZ-CARLTON ORLANDO**

I am a: NIRI member Non-member

STANDARD REGISTRATION RATES (THROUGH MAY 15, 2017 ONLY)

IR Practitioner

- Member Practitioner: US \$1,395
- Non-member Practitioner: US \$1,795
- Global Subscriber Practitioner: US \$1,545
- Member NIRI Senior Roundtable: US \$1,195

Service Provider

- Exhibiting Service Provider: US \$995
- Member Non-Exhibiting Service Provider: US \$1,995
- Non-Member Non-Exhibiting Service Provider: US \$2,295

Spouse/Companion Registration: US \$100. Your spouse/companion is welcome to attend evening functions if not in an IR-related profession.

Spouse/Companion full name _____ Nickname for Badge _____

NIRI SEMINARS AT CONFERENCE (SEPARATE REGISTRATION)

Finance 101: Overview of Capital Markets, Economics and Financial Statements

June 3, 2017 9:00 am - 5:00 pm; JW Marriott Grande Lakes Orlando

- Member US \$1,149
- Non-Member US \$1,349

Think Like an Analyst

June 4, 2017; 8:00 am - 1:00 pm; JW Marriott Grande Lakes Orlando

- Member US \$749
- Non-Member US \$949

PAYMENT

- AMEX
- VISA
- MasterCard
- Discover
- Check (payable to NIRI)

Credit Card Number _____ Expiration Date _____

Name as it appears on card _____ Signature Panel Number _____

Signature _____

RETURN THIS FORM WITH PAYMENT TO:

NIRI, 225 Reinekers Lane, #560, Alexandria, VA 22314, USA or fax to (703) 562-7701 or email to prodev@niri.org

[†] Rates apply only to the 2017 annual conference. You are responsible for making travel arrangements and hotel accommodations, which are not covered in the conference registration fee. For information on agendas, special discounted hotel rates, cancellations, and other details, please visit www.niri.org/conference. Non-member rates include one year of NIRI membership to qualified applicants. Applies to IR Practitioner new members only.

Conference Registration Cancellation Procedure

May 1: Last day to cancel and receive a refund minus \$125 administration fee.

May 2: Beginning on this day, NO refund can be provided for registration cancellations. However, contact NIRI as soon as possible to send a substitute.

Agenda

Under Construction*

SATURDAY, JUNE 3

- **Seminar: Finance 101 (separate registration)**
- **Volunteer Appreciation Dinner (by invitation)**

SUNDAY, JUNE 4

- **NIRI Golf Classic**
- **Seminar: Think Like an Analyst (separate registration)**
- **Workshops**
- **First Timers Session**
- **Thought Leader Sessions**
- **Welcome Evening Reception in Showcase**

MONDAY, JUNE 5

- **Yoga**
- **Industry Roundtables**
- **General Sessions**
- **Exhibitor Showcase**
- **Concurrent Sessions**
- **Signature Event with Keynote Speaker**

TUESDAY, JUNE 6

- **Fun Run**
- **General Sessions**
- **NIRI Fellows Recognition**
- **Concurrent Sessions**
- **Lunch and Learn Sessions**
- **Showcase Reception**

WEDNESDAY, JUNE 7

- **Yoga**
- **General Session**
- **Workshops**

*subject to change

www.niri.org/conference



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